



SUCCESS COACHING

It's time to take what's yours

BUILDING STRONG MINDS - STRONG DREAMS - STRONG FUTURES



glenn azar
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“YOUR DREAMS ARE THE BLUEPRINT TO YOUR REALITY” – GREG NORMAN

Welcome and thank you for taking a first step towards truly chasing your dreams. This step is often the most difficult.

When I look at what I do with my life and what I have created through Adventure Professionals, The Building Better Humans Project Podcast and Coaching both individuals and workplaces, I know that it all ties together under one very simple vision:

To empower people to believe they can achieve anything.

I work hard to empower that inside people because I believe it to be true. I have seen and experienced people achieving things that on the surface they should not have been able to achieve. They didn't come from the right backgrounds, they didn't have the right education, their parents didn't have money, they've been through traumatic experiences – these are all the stories that people buy into which stop them achieving things and yet I have seen people with those exact backgrounds and stories who have gone on to achieve amazing things.

This raised two main points for me:

1. People truly can achieve anything, and
2. Why are some people able to get past their story/background and whilst others cannot?

So armed with that belief I am now able to go out and personally coach and mentor people just like yourself, to achieve anything they want. People that aren't where they want to be but are willing to take action, not make excuses, to get there. People that are willing to put in the work with me alongside them, not people that expect me to want it more than they do.

So over the page you will see my new packages ranging from 3 months to 12 months. I have rewarded the longer commitment because I know we will embed an even better result however if you're more someone that likes to dip a toe in the water then we start with the three month package because any less than that and we're not giving ourselves enough time to create meaningful change or new habits which will result in long term success.

I look forward to seeing you through this journey. Thanks again for getting to this point where change is not only important but vital to you. I like that. Let's get after it.



Glenn Azar

BACKGROUND:

In 2000 I returned from a deployment to East Timor. I was posted to Toowoomba and life was really tough for our young family. Whilst I enjoyed the Army, I always struggled to make ends meet financially. So I took action and started to train civilians in my spare time.

Very quickly this grew until I was working from 4am to 9pm five days a week and then working on weekends for at least six hours on a Saturday. I did this week in and week out for 12 months before I decided to open my own PT studio.

I had ZERO idea about business and not much more around Personal Development but I knew for certain that something needed to change financially. The only answer I knew was HARD WORK. So that's what I did. 90+ hour weeks for five years. I had a business that had grown, more staff, more bills, more clients but I didn't seem to be any more stable financially.

I decided to work harder. There were nights I would sleep at the gym and train people early and late. I had a client that was a shift worker. He would finish at the meat works at 1am and I would train him at 1:30am for a 45 minute session before I having a sleep and then being ready for my 4:15am client.

I soon realised that this was not a great way to live. I was killing myself and yet didn't seem to be getting anywhere. I lost my marriage because I was absent trying to make a living. I justified this but then one day realised that my family was the reason that I worked so hard. Without them, what was it for?

I was the lowest paid person in my business for 9 years. I was also the guy mopping floors, cleaning toilets, rolling hot towels for clients as well as running training sessions.

So what was the problem? I was working hard. The business was growing. Why wasn't I happy and why were my personal relationships falling apart?

The answer was me. I started to seek personal development courses, CD's (yes this was before internet learning became a thing), I went to seminars and I slowly changed who I was turning up as. I raised my personal standards. I expected more from myself.

In the next three years my business grew between 100% and 113% every year for three years straight. One day someone came in and asked to buy the business, which was not for sale. After some negotiation the business sold for \$100,000 more than it was valued at. Remember, I didn't need to sell it. It's a great negotiating point to have.

I don't tell you this story to impress you. I tell you this story to impress upon you that change is entirely possible and it's up to you. It has nothing to do with the world around you other than the fact that if your world, the people you're surrounded by are hindering your success then you need to change your environment.

Outside of that, it is not other people's fault you are where you are. It's not other people's fault that you're unhappy or not successful. It has nothing to do with outside circumstances.

When you get this fact it will change your life. When you blame a external source it means you can't change it. You've just added 'hopelessness' to your unhappy, unsuccessful beliefs.

However, when you take control then you can make changes. You have the power. This was the single biggest change in my life and my business. It affected me on every level.

POST NOTE:

After I sold the gym I immersed myself further into my Personal Development studies. I reinvested the profit of that business into myself through education so that I could best support people like yourself, people that want change. I aimed to have the best knowledge available to support my vision:

To Empower People to Believe they can Achieve anything.

So that's the story which brought me to this point. Now it's time to work out what brought you to this point. What is it that you want to change and how committed are you to creating that change?

You didn't download this package for no reason. You didn't get in touch with me for no reason. Therefore we know you want something to change. Maybe it's to make things that are good even better. Maybe it's to change a situation that you hate but can't work out how to change. Perhaps you have a great idea but don't have the support network or anyone to keep you accountable. Maybe you're unhappy with your life and yet on the surface you look at it and think 'I should be happy'.

You may not even know why but you something pushed you to do get in touch. That's ok. No matter what brought you here, I'm glad it did. Let's get started on working how to set and smash some significant goals in 2018. No more being a bystander in our own lives. Not for us.

PERSONAL COACHING PACKAGES:

The following are fully immersive packages to ensure you have as much chance as possible to achieve your goals and live your dreams. My goal is not to simply give you strategies to achieve any goal but to change the way you think so these strategies become as second nature to you as any habit you have.

I intend to walk the walk with you. Side by side. I will be your accountability, your mentor and the person you can lean on when you feel stressed or overwhelmed because I've learned that when we make changes in life stress and overwhelm are often a part of the process.

Most people pull back at that point. It gets uncomfortable. We are not most people.

I do have a limited number of people I will work with and this is due to the time constraints of giving such heavy personal attention. It's important to me that each person I work with, you, get the most value out of our time together and that's only achievable if we're not being rushed to the next appointment.

PACKAGE ONE - (YOUR ULTIMATE YEAR):

Commitment – 12 months **Investment** \$500/month

Included:

- ✓ Monthly Strategy Call – 90 mins
- ✓ Weekly Alignment Call – 20 mins
- ✓ Weekly Email with Content to assist you to get on track and stay there
- ✓ Accountability Email – weekly.
- ✓ 24 hour support via phone/email
- ✓ Free attendance at any of my Personal Development Seminars/Workshops*
- ✓ 20% Discount on any Adventure Professionals adventure for 24 months

There's no doubt that this will be your best value because we will be in touch and working together for an entire year. If you've never spent a full 12 months focusing on having your best year ever then this is going to blow your mind. The results that come with this kind of accountability and attention is something that will amaze you and you will question yourself as to why you didn't do this sooner.

I will be there through the good times and the bad one. There are always going to be ups and downs and my focus is maintain consistent and persistent mindset and action through both.

BOOK ME IN



PACKAGE TWO - (RIDE with Me 50/50):

Commitment – 6 months **Investment** \$750/month

Included:

- ✓ Monthly Strategy Call – 90 mins
- ✓ Weekly Alignment Call – 20 mins
- ✓ Weekly Email with Content to assist you to get on track and stay there
- ✓ Accountability Email – weekly.
- ✓ 24 hour support via phone/email
- ✓ Free attendance at any of my Personal Development Seminars/Workshops *
- ✓ 10% Discount on any Adventure Professionals adventure for 12 months

Maybe you have some limitations with time or budget that you're willing to invest so I have put together this option to allow you to get started. We will work together intensively for six months and give you enough skills for you to put into place for the remainder of the year.

In that six months we will work hard and get results.

BOOK ME IN



PACKAGE THREE - (STARTER):

Commitment – 3 months **Investment** \$1000/month

Included:

- ✓ Monthly Strategy Call – 90 mins
- ✓ Weekly Alignment Call – 20 mins
- ✓ Weekly Email with Content to assist you to get on track and stay there
- ✓ Accountability Email – weekly.
- ✓ 24 hour support via phone/email
- ✓ Free attendance at any of my Personal Development Seminars/Workshops *
- ✓ 10% Discount on any Adventure Professionals adventure for 12 months

So you like to dip your toe in the water and that's ok. I've got you covered with an intensive three month program to set the tone for the year for you. The onus is on you to work hard in that three months and get the most out of it and ensure you set and maintain a work ethic and focus for the remainder of the year.

BOOK ME IN



* You must provide your own transport, accommodation and ancillary costs but I will ensure security let you in through the front door free. ☺